

## National Focal Points for Countdown 2010

Countdown 2010 is a powerful network of active partners working together towards the 2010 biodiversity target. Its more than 900 partners are spread throughout the globe and have many different backgrounds, ranging from museums, schools, businesses, local authorities and non-governmental organisations.

As biodiversity remains a local issue and many biodiversity relevant policies are decided upon at the national level, Countdown 2010 aims to strengthen the links between organisations under the same jurisdiction and identify its **National Focal Points**.

**National Focal Points** serve two purposes:

- they represent Countdown 2010 at national level and thus are the first point of contact for partners and interested organisations in the country;
- they are also the first point of contact for the Countdown 2010 Secretariat at country level and therefore report on partners' progress towards the 2010 target.

In addition, **National Focal Points** work to strengthen the Countdown 2010 network in their country by translating material into local languages, recruiting additional partners and helping partners to make their commitments a success. A good focal point helps to connect and to motivate and delegates necessary work. The contact details of each **National Focal Point** are published on the Countdown 2010 website.

If you are interested in becoming Countdown 2010's national focal point for your country, please contact:

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