

# Workshop B

## **Business-related biodiversity assessments**

Our contribution to the 2010 action agenda



# This workshop is about

Habitats

Ecosystems

People

Sustainability

from a **Biodiversity Assessment**  
perspective



# Route map

- BRBA background discussion note in your pack
- Three 90 minute workshop sessions & discussions
- BA report + recommendations to Plenary session
- Towards an EU initiative on Business and Biodiversity
- The Lisbon Declaration – 2010 agenda agreed
- Commitment by EU and EU business to BA
- Improved sustainability of the world's biodiversity

*the continuing journey*

# Workshop challenges

## **1. State of the art in biodiversity assessment**

*are we ready: public policy and markets for BA ?*

## **2. Biodiversity benchmarking**

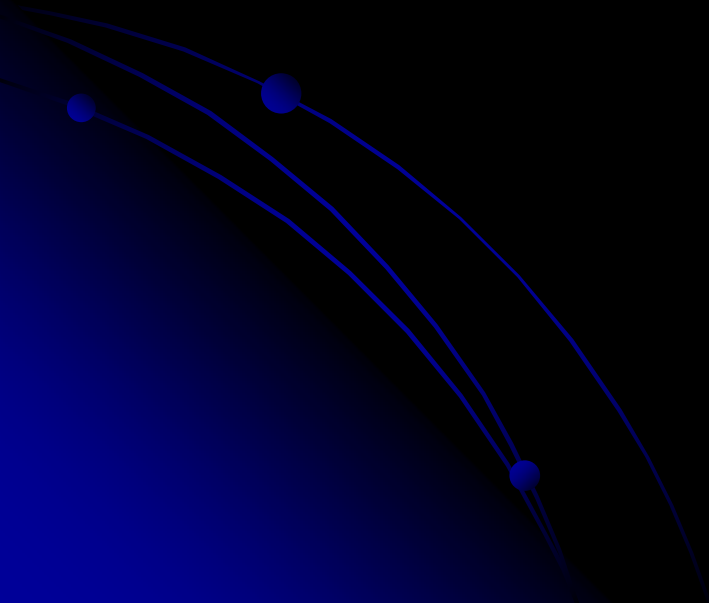
*evaluating risks and opportunities of BA*

## **3. Governance and accountability**

*the strengths and challenges of GRI reporting  
assessing corporate governance for BA*

# Each asking three questions

1. Where are we now ?
2. What are the priority challenges ?
3. What should the EU do ?

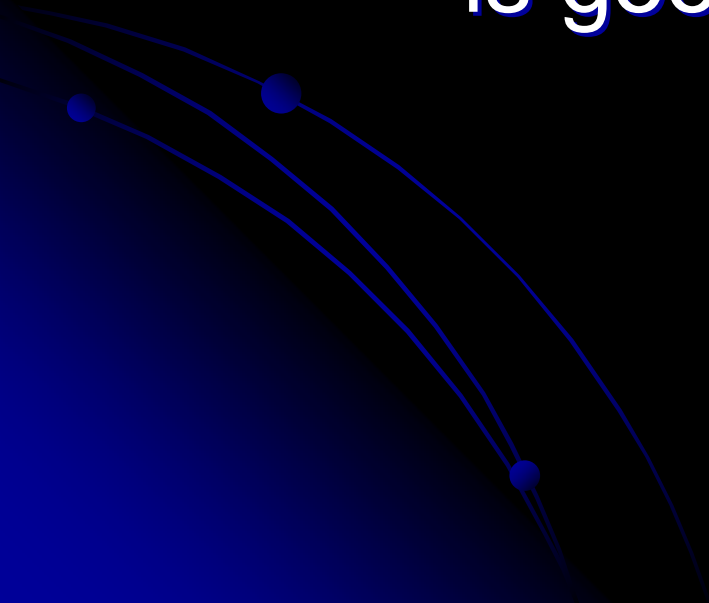


# Some of the issues

- How to agree biodiversity targets
  - How to standardise performance indicators
  - How to assess methodologies
  - How to measure impacts and success
  - How to secure compliance with policy  
(& regulations)
  - How to leave a sustainable legacy
- 

and the main opportunity...

Biodiversity assessment  
is good for your business



# Focus

To help answer the following:-

What should the EU do to help the EU Business community improve their BAs.

What can the EU Business Community do to improve their collective BA commitments.

# Topics

Corporate **biodiversity assessments**

Industry-wide **biodiversity assessments**

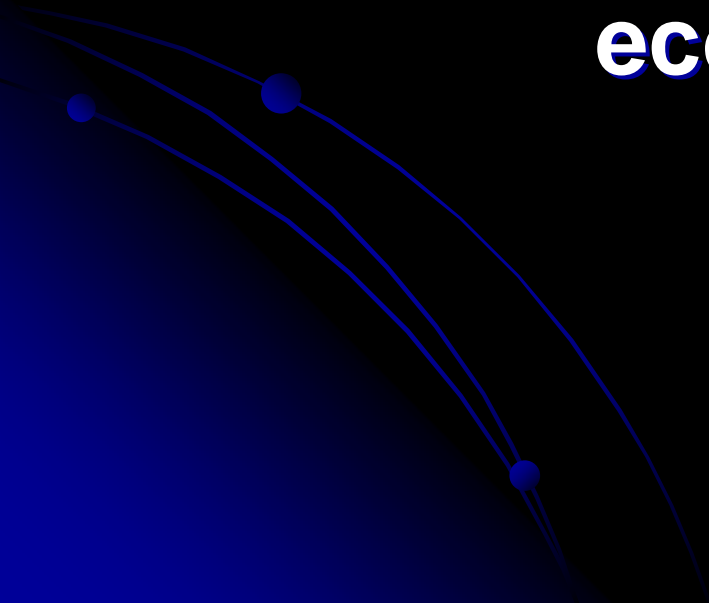
Landscape-level **biodiversity assessments**

Accountability and reporting

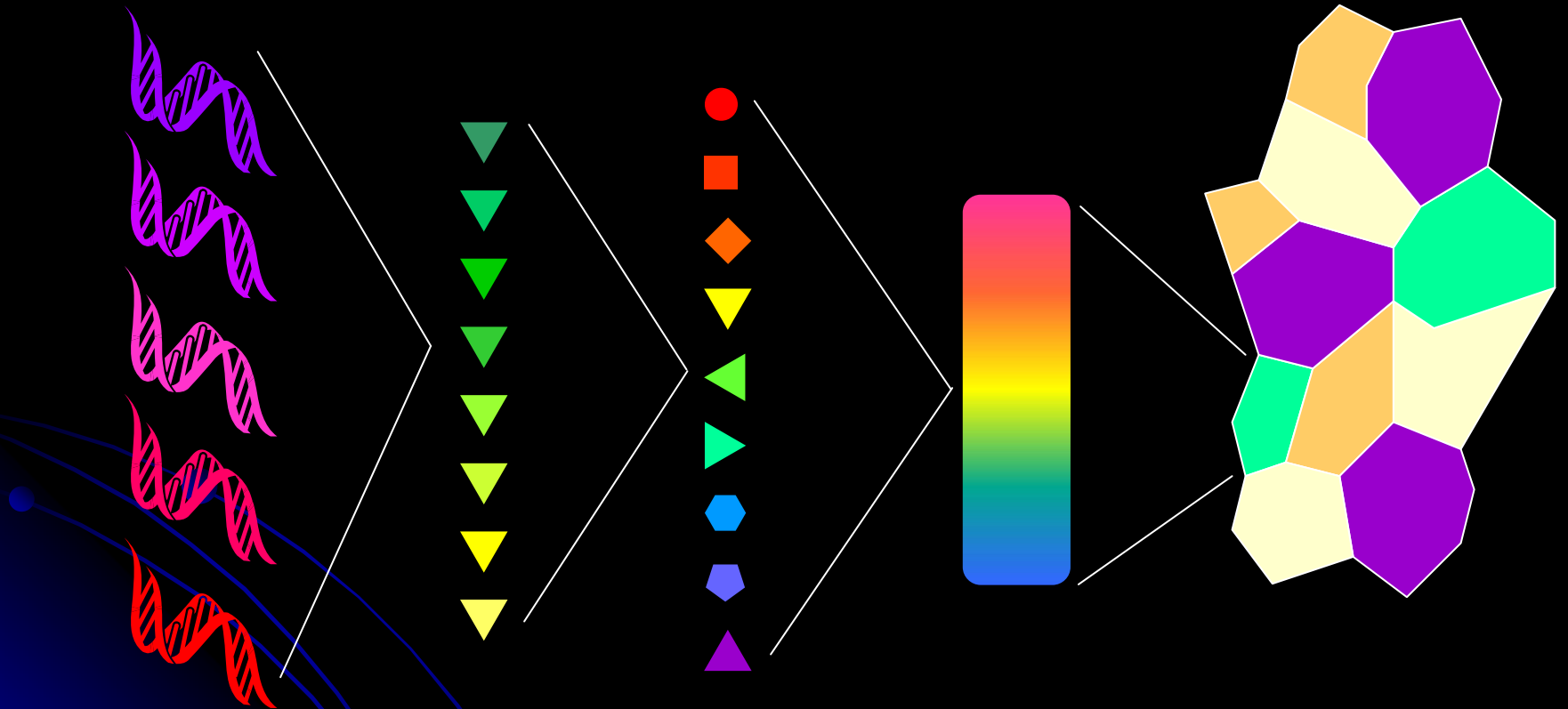
Strengthening methods and tools for  
**biodiversity assessments**

....and en route

**We will be reminded that  
assessing biodiversity and  
ecosystems is not easy**



# it is not just species



Genotypes

Varieties

Species

Gradients

Habitats

# Three conductors

## **Dr Frantisek Pele**

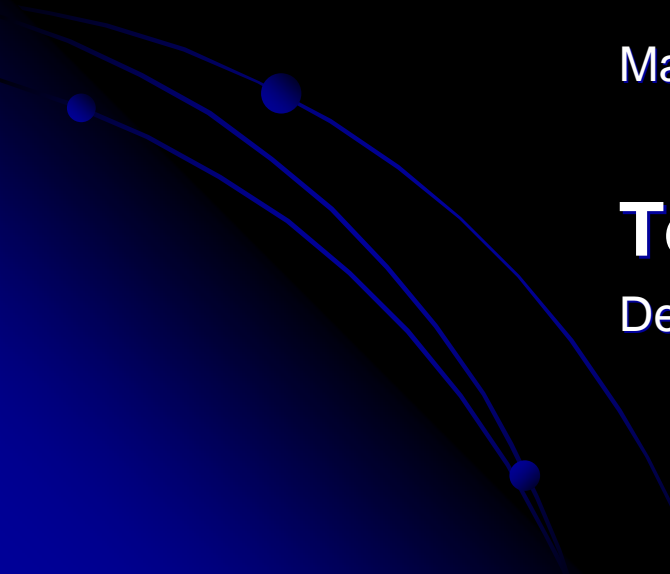
Deputy Minister, Ministry of the Environment, Czech Republic

## **Teresa Presas**

Managing Director, CEPI, Belgium

## **Teresa Fogelberg**

Deputy Chief Executive, GRI, Netherlands



# Orchestra 1

**Frantisek Pele**

**Joao Menezes**

**Ladislav Miko**

**Sylvie Benard**

**Henk Feith**

**Joao Silva Carvalho**

# Band 2

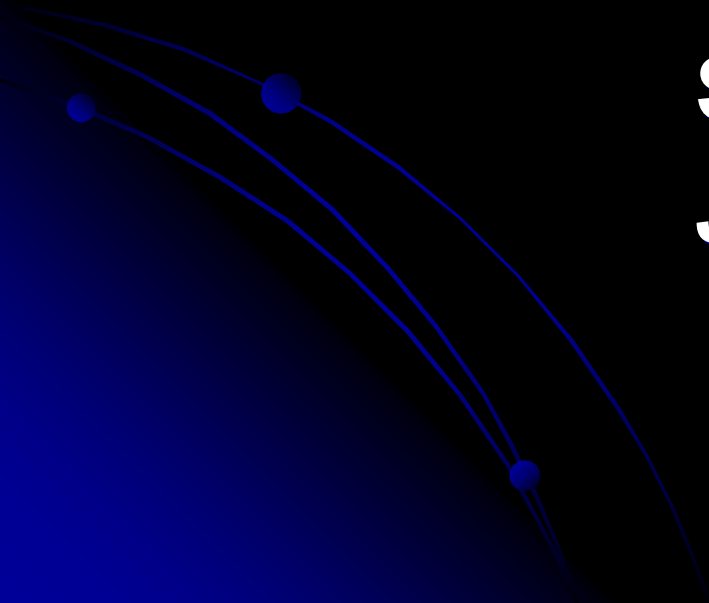
**Teresa Presas**

**James Griffiths**

**Annelisa Crigg**

**Seb Beloe**

**Jacquie McGlade**



# Quartet 3

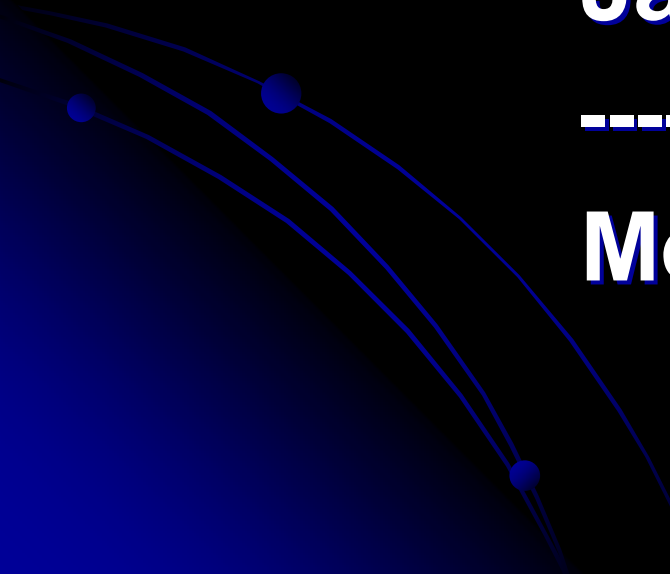
**Teresa Fogelberg**

**Steve Rochlin**

**Jacquie McGlade**


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**Mohammad Rafiq**



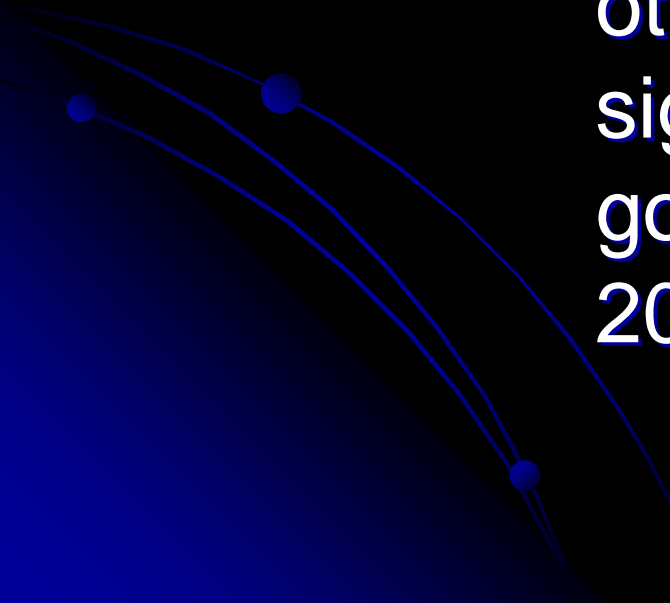
# The final message

The aim is to ensure the Lisbon Conference makes firm **biodiversity assessment** recommendations for the European business community – and for these to be included in the new European 2010 agenda for Business and Biodiversity.



# The final hope

That the important task of **biodiversity assessments** by EU Business leaders and other partners makes a significant contribution to the goals of Countdown 2010 and 2020 and 2030 etc



# Join us

Come and join Session B  
- the business-related  
biodiversity assessment debate

